



Mailing  
Printing

RISO ComColor® FW Series Printers

# Increase the speed and impact of your communications.



# Keep your print and mail moving.

Your business depends on sending transactional documents, like bills and statements, to your customers. Meet your deadlines and accelerate your printing processes with the RISO ComColor® FW inkjet printer.

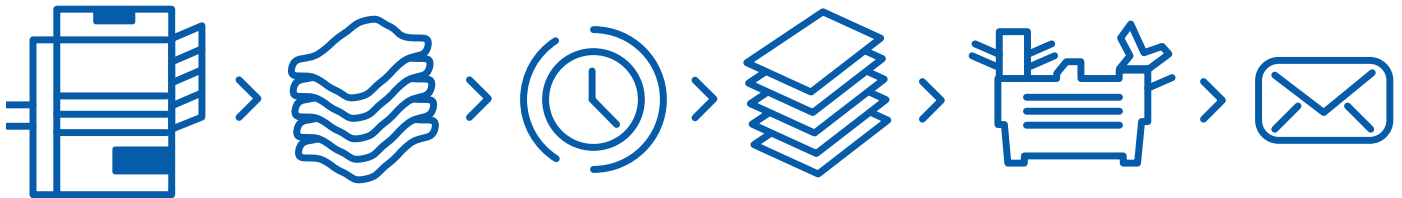
## Improving uptime has never been cooler.

Older print technologies, like toner-based copiers and printers, use heat to print. This creates static and causes paper to curl, causing jams and other maintenance issues that delay your workflow. More time is wasted waiting for printed pages to cool down before using your folding and inserting systems, all of which prevents important communications from reaching customers on time, especially during high-volume print runs.

The RISO ComColor FW prints your documents reliably using heatless inkjet printing, so you can fold and insert your mail without delays. It uses innovative inkjet technology coupled with a simple straight paper path. Paper is printed cold, fast, and flat for continuous operation and maximized uptime in your full print-to-mail process.

## Accelerate your print to mail process

### Traditional laser printing



Traditional laser printer with fuser / toner roller and photoreceptor drum

Hot curled, static paper

Cool / dry time

Cool / flat paper ready for folding / inserting

Folding / inserting system

Stuffed envelopes ready to mail

### RISO ComColor FW Series



The RISO in-line print to mail solution

Cool / flat paper ready for folding / inserting

Folding / inserting system

Stuffed envelopes ready to mail



Add more value to your  
communications while  
staying within your budget.

# Print faster and more reliably.

The ComColor® FW Series helps ensure your mail is no longer waiting on your copier. With processing speeds of up to 120ppm, the ComColor FW Series prints your documents quickly, without slowing down for duplex or color printing. Now, even the highest volume production printing needs can be handled fast and reliably.

ComColor FW5000



90 pages per minute

3 feed trays

2000 sheet capacity

ComColor FW5230



120 pages per minute

3 feed trays

2000 sheet capacity

ComColor FW5231



120 pages per minute

1 feed tray

1000 sheet capacity

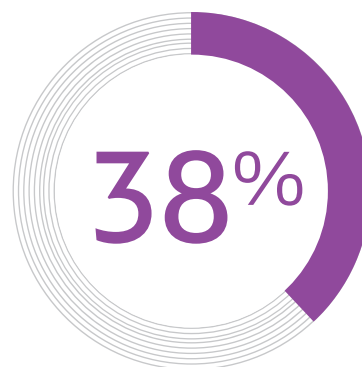
# Improve your communications with color.

## Boost customer engagement.

Most of your customer interactions—your website, mobile app and email—are in full color. Yet, your printed communications continue to lag behind in black and white. Have a more productive conversation with customers with full color. Use color to highlight special announcements, call out new features or emphasize relevant offers. Plus, by leveraging the high open-rate of transactional communications, your audience is more likely to respond to offers. Most importantly, color allows you to give your customers consistent branding and messaging across physical and digital touch-points.

## Color output with black and white costs.

Typical businesses have perceived color as being too expensive and too slow. It's not any more. Now, you can add the value of color to your communications without decreasing profitability. The ComColor® FW prints full color transactional documents faster—and for much less—than your current copiers. Its inkjet technology adds the engaging color that your customers want for a similar cost to black and white print without any reduction in rated speeds.



# Improve customer satisfaction

According to InfoTrends<sup>1</sup>, 38% of consumers want color to emphasize important information on the communications you send. Making your documents easier to understand helps customers quickly identify the information you want them to know, thus improving customer satisfaction.

# Double response

by adding revenue generating cross-sell offers to the statement<sup>2</sup>.



HOME

SUPERSTORE

Basic Bank Card Services

July, Tamara

Member since 1/15/10 Account number ending in 1001

How to contact us

1-800-333-3333

1100 1st St, Suite 100

1100 1st St, Suite 100

1100 1st St, Suite 100

How to contact us

1-800-333-3333

1100 1st St, Suite 100

1100 1st St, Suite 100

1100 1st St, Suite 100

ACCOUNT SUMMARY

Balance

3617.06

Payment Due Date

2/18/10

Minimum Payment Due

180.30

Paid Due Payment Expected

325.39

Total Minimum Payment Due

506.14

Previous Balance

325.39

Payments and Credits

1007.30

Other Credits

0.00

Purchases

2052.11

Adjustments

0.00

Interest on Purchases

271.23

Card Activation Fee

0.00

Late Payment Fee

0.00

New Balance

3617.06

Credit Limit

10000

Available Credit

6382

Amount Paid

325.39

See the back page to learn more about how you can

Unlock the Value of your Client

Communications

HOME

SUPERSTORE

Card No.

12345678901234567890

Card Exp.

12/31/2010

Current Balance

3617.06

Minimum Payment Due

180.30

Amount Paid

325.39

Turn to your statements

for more about the

new features and

benefits of the

new features and

benefits of the

Turn to your statements

for more about the

new features and

benefits of the

new features and

benefits of the

Basic Bank Card Services

PO BOX 3000

LOS ANGELES CA 90001-3000

CIGO

HOTELS

Basic Bank Card Services

July, Tamara

Member since 1/15/10 Account number ending in 1001

How to contact us

1-800-333-3333

1100 1st St, Suite 100

1100 1st St, Suite 100

1100 1st St, Suite 100

How to contact us

1-800-333-3333

1100 1st St, Suite 100

1100 1st St, Suite 100

1100 1st St, Suite 100

ACCOUNT SUMMARY

Balance

126.77

Payment Due Date

2/18/10

Minimum Payment Due

6.33

Paid Due Payment Expected

360.17

Total Minimum Payment Due

366.50

Previous Balance

382.17

Payments and Credits

4882.83

Other Credits

0.00

Purchases

1882.08

Adjustments

0.00

Interest on Purchases

28.00

Card Activation Fee

0.00

Late Payment Fee

0.00

New Balance

126.77

Credit Limit

10000

Available Credit

9873

Amount Paid

360.17

See the back page to learn more about how you can

Unlock the Value of your Client

Communications

CIGO

HOTELS

Card No.

12345678901234567890

Card Exp.

12/31/2010

Current Balance

126.77

Minimum Payment Due

6.33

Amount Paid

360.17

Turn to your statements

for more about the

new features and

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Turn to your statements

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benefits of the

Basic Bank Card Services

PO BOX 3000

LOS ANGELES CA 90001-3000

Sample black and white statement

Sample color statement

<sup>1</sup> InfoTrends 2014

<sup>2</sup> Pitney Bowes Client Success Measure

# Optional accessories to customize your workflow.

The ComColor® FW Series offers flexible options to suit your print finishing and management needs.

## Face Down Finisher F10

Compact finisher exclusively for offset stacking and stapling finished prints.

## Scanner HS7000

The auto feeder enables copying and scanning of duplex originals of up to 200 sheets<sup>1</sup> at a time. Output formats include PDF, TIFF, JPEG and PDF/A.

## Multifunction Finisher FG10

Intelligent inline functions performed automatically simplify the finishing process.

## RISO Auto-Control Stacking Tray II

The paper guides automatically open to the correct width to match the paper in use.

## ~~PS Kit FG10~~

~~When the PS Kit is installed, several functions useful for more efficient use — such as Tray Selection Per Page, Color Profile, Form Overlay — are available.~~

## Wide Stacking Tray

Wider paper can be printed and stacked in a wider tray to match the paper in use.

## ~~IC Card Authentication Kit II~~

~~The optional IC Card Authentication Kit enables user management using an IC card.~~



Staple and offset stacking



Tray II



Wide stacking tray

<sup>1</sup> 80 gsm (21-lb bond) or less.



Staple and hole punch

	FW5000	FW5230	FW5231
<b>Print speed<sup>1</sup></b>	Simplex: Up to 90 ppm Duplex: Up to 45 sheets/min (90 pp)	Simplex: Up to 120 ppm Duplex: Up to 60 sheets/min (120 pp)	Simplex: Up to 120 ppm Duplex: Up to 60 sheets/min (120 pp)
<b>Sheet capacity</b>	2000 sheets (1000 standard tray, 500 sheet drawer x 2)	2000 sheets (1000 standard tray, 500 sheet drawer x 2)	1000 sheets (standard tray)
<b>Print resolution</b>	Up to 300 x 600 dpi	Up to 300 x 600 dpi	Up to 300 x 600 dpi
<b>Print area</b>	8 3/16" X 12 13/32" (210mm x 544mm)	12 3/16" X 21 13/32" (310mm x 544mm)	12 3/16" X 21 13/32" (310mm x 544mm)
<b>Media weight</b>	12-lb to 56-lb bond (46 gsm to 210 gsm)	12-lb to 56-lb bond (46 gsm to 210 gsm) <sup>2</sup>	12-lb to 56-lb bond (46 gsm to 210 gsm)
<b>Ink</b>	Oil-based pigment ink (CMYK)	Oil-based pigment ink (CMYK)	Oil-based pigment ink (CMYK)
<b>Print technology</b>	FORCEJET™ in-line inkjet print heads	FORCEJET™ in-line inkjet print heads	FORCEJET™ in-line inkjet print heads
<b>Duty cycle<sup>3</sup></b>	Up to 500,000 pages per month	Up to 500,000 pages per month	Up to 500,000 pages per month
<b>Dimensions</b>	In use: 40 19/32"L x 28 9/16"W x 43 29/32"H (1,030mm L x 725mm W x 1,115mm H)	In use: 40 19/32"L x 28 9/16"W x 43 29/32"H (1,030mm L x 725mm W x 1,115mm H)	In use: 40 19/32"L x 28 9/16"W x 43 29/32"H (1,030mm L x 725mm W x 1,115mm H)
<b>Power source</b>	AC 100-240V (Standard 110V outlet)	AC 100-240V (standard 110V outlet)	AC 100-240V (Standard 110V outlet)

<sup>1</sup> When using plain paper and recycled paper (85 gsm (23-lb bond)), and density setting 3 (Standard). Chart used: Print measurement pattern [Color measurement sample 2 (JEITA standard pattern J6)]. The continuous print speed varies depending on the type of optional output accessories connected.

<sup>2</sup> The margin when printing envelopes is 10 mm (3/8"). The guaranteed area when printing images is the area enclosed within 5 mm (7/32") of the edges of the paper.

<sup>3</sup> Average expected monthly cycle count is 300,000 cycles per month with an occasional increase of cycles up to the maximum 500,000.

**United States**

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